



Copper is leading the way.

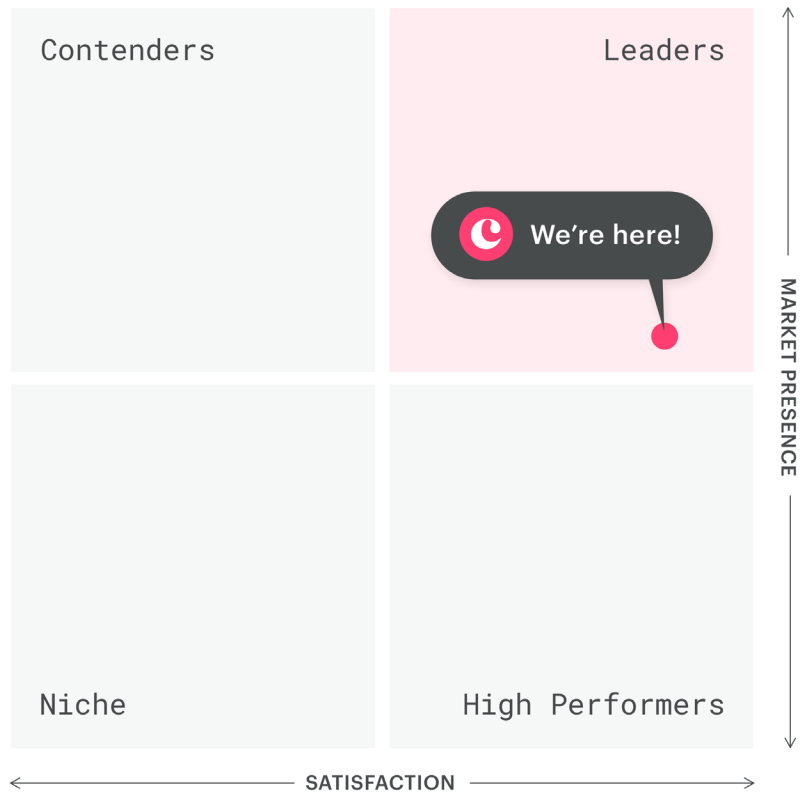
See why G2 Crowd named Copper a Leader in CRM software.


There's a better way to build relationships...

The CRM landscape is constantly evolving with emerging technologies changing the way we think about our customer and prospect relationships every day. G2 Crowd uses reviews from real software users to build their Customer Relationship Management Grid Report, taking into account both user satisfaction and market presence to determine each company's position.

Copper secured a spot on the Leaders quadrant due to high satisfaction ratings and growing market presence. The Fall 2018 report found that users value usability and function in their CRM platforms. See how G2 Crowd compiled their data by clicking the button below.

[Learn more](#)




Copper is rated 4.6 out of 5 stars on G2 Crowd.
[Read reviews →](#)

| | Copper | Base CRM | Pipedrive | HubSpot CRM | Salesforce | Insightly | Zoho | SugarCRM |
|---|------------|----------|-----------|-------------|------------|-----------|------|----------|
| Likely to Recommend | 93% | 85% | 86% | 84% | 84% | 82% | 77% | 73% |
| Product Going in Right Direction? | 95% | 90% | 88% | 86% | 82% | 81% | 75% | 72% |
| Meets Requirements | 90% | 84% | 86% | 85% | 88% | 83% | 82% | 80% |
| Ease of Admin | 93% | 89% | 89% | 87% | 80% | 86% | 79% | 80% |
| Ease of Doing Business | 93% | 91% | 91% | 88% | 82% | 87% | 79% | 80% |
| Quality of Support | 92% | 88% | 86% | 86% | 80% | 80% | 74% | 79% |
| Ease of Setup | 91% | 91% | 91% | 85% | 75% | 85% | 78% | 76% |
| Ease of Use | 94% | 88% | 91% | 87% | 80% | 85% | 81% | 77% |
| Net Promoter Score (NPS) (Range from -100 to +100) | 79 | 46 | 54 | 42 | 41 | 36 | 17 | 5 |

Copper vs. Everybody Else

How easy is it to use your current CRM solution? What about administration? And what kind of integrations does it offer? These are all important things to think about when shopping for a CRM platform.

G2 Crowd's Grid cuts through noise to show you:

- How CRMs compare in terms of customer satisfaction
- Which platforms are easiest to set up, use, and administer
- How likely a customer is to recommend a platform
- ...and more!

SPOILER ALERT

Copper scored quite well across the board — even against some of the biggest (and most expensive) names in CRM. But we want you to see all the data for yourself.

[View full table](#)